



EXHIBITOR INFORMATION MONTREAL QUEBEC

July 24 - 28

**2017 MATHEMATICAL CONGRESS OF
THE AMERICAS**

CENTRE MONT-ROYAL



CONTACT

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SHOW OUTLINE

SHOW SETUP

Sunday July 23 - 12pm - 3pm

SHOW DAYS

Sunday July 23 - 5pm - 9pm (optional) Welcome Reception

Monday July 24 - 9am - 6:00pm

Tuesday July 25 - 9am - 6:00pm

Wednesday July 26 - 9am - 6:00pm

Thursday July 27 - 9am - 6:00pm

Friday July 28 - 9am - 6:00pm

TEARDOWN

Friday July 28 - after 12pm

Please note that participants will be at the University of Montreal all day on Monday and will be at the Centre Mont Royal from 9am - 11:30am from Tuesday to Friday. The remainder of the day will be taking place at McGill University with some lunchtime activities happening at the Centre Mont Royal.

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The Mathematical Congress of the Americas, organized jointly by the Mathematical Societies of North and South America and of the Caribbean, provides a unique occasion for mathematicians from both hemispheres to meet and collaborate. As such, it also provides an exceptional opportunity to engage with the mathematical community from both continents.



The MCA will provide a unique opportunity to engage mathematicians from across Canada and abroad. Participants can be engaged in a number of ways including

- Exhibition Booths
- Demonstrations
- Sponsored Events

Furthermore we will be pleased to develop customized programs to address specific exhibitor interests.

TYPICAL ATTENDEE PROFILE

Professors

80%

Graduate/Undergraduate Students 10%

Postdoctoral Students 10%

EXHIBITING AT MCA

Meetings of the MCA bring together some of the most domestically and internationally respected researchers and mathematicians. The program for the 2017 Mathematical Congress of the Americas will include more than 50 scientific sessions and 20 plenary, prize and public lectures. The conference provides an excellent opportunity to present mathematically oriented products and services, as well as networking with the mathematical community. Expected attendance is 800-1200.

Your Exhibit includes

- - 8' x 10' exhibit space, 10' back wall, 3' sidewalls
- - Two 6' draped tables
- - Two upholstered chairs
- - Company listing in the printed program and on the conference web site

Cost

- \$500.00 CMS Members
- \$600.00 Non-Members
- This includes two badges and admission to all MCA events (additional badges are \$60.00 each).

GREAT LOCATION

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Meeting activities will be taking place at the Centre Mont Royal, McGill University and the Marriott Chateau Champlain. All exhibits will be at the Centre Mont Royal next to the coffee breaks. The Welcome Reception is held on Friday, July 23rd, next to the exhibit booths; admission to this event is complimentary for exhibitors. Exhibitors are encouraged to staff their booth during this event.

Coffee and juice will be available in the exhibit area during the scheduled breaks.

Exhibits will be held in the Mezzanine Foyer at the Centre Mont Royal



JOINT BOOK EXHIBIT

Can't exhibit, but want to display your publications? We will provide a table top exhibit for your books, and materials. All materials will be donated to a sponsoring university at the end of the meeting. This booth cannot be attended and/or staffed by any representative of participating publishers. The CMS is not responsible for any shipment of Joint Books Exhibit material not received at the meeting. All fees are non-refundable.
\$30 per item

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PROGRAM ADVERTISEMENT

Advertise in our conference program. This will be distributed to all meeting delegates either electronically or as a hard copy in their conference program.

Inside front cover \$400

Half-page (inside) \$90

Inside back cover \$300

Registration packet insert \$150 each

Full-page (inside) \$150

Deadlines:

June 15, 2017 The completed form and payment have to be received.

June 1, 2017 PDF of artwork has to be received by meetings@cms.math.ca.

DELEGATE LANYARDS

Increase your company's visibility by providing a lanyard with your company's logo to all conference delegates as well as a half page ad in the program. \$700

REGISTRATION INSERT

Provide each conference delegate with a custom message or your company's marketing materials. May we suggest popular items like pens, notepads, squeeze balls, computer accessories? You provide the insert/item and we will provide to delegates at registration. \$150 per item

BREAK SPONSORSHIP

You can sponsor a break during the MCA meeting. CMS can post your provided signage to display your company logo during the break. Have your company name listed on the main schedule and in the CMS Notes leading up to the conference, and have a full page insert inside the program. Additionally, we will place your logo and a message in a delegate email leading up to the conference \$1500

DO MORE THAN JUST EXHIBIT!

SPONSORSHIP OPPORTUNITIES



GOLD PRIME SPONSORSHIP \$10,000

- Recognized as a prime sponsor of the conference
- Four complimentary registrations
- Four complimentary banquet tickets
- Two booths (8 x 20) in the conference registration area
- One table at the career fair
- Ability to provide a panelist for the Student Career Fair Panel Luncheon
- One full-page advertisement in the conference program
- Recognition in audio visual conference proceedings before and after talks
- Prominent recognition in the conference programs cover
- Ability to distribute materials in attendee registration packets
- Facility space that may be setup for labs/hands on workshops pre/post program
- Sponsor webpage on conference website, content to be delivered by sponsor and approved by conference committee
- Logo featured on delegate lanyards
- Logo on MCA volunteer t-shirts and conference t-shirts for sale from the conference
- Logo featured on conference tote bags
- Signage displayed at opening ceremonies

SILVER MAJOR SPONSORSHIP \$5000

- Recognized as a major sponsor of the conference
- Two complimentary registrations
- Two complimentary banquet tickets
- One booth (8 x 10) in the conference registration area.
- One table at the career fair
- One half page advertisement in conference program
- Ability to distribute information in attendee registration packets
- Proper recognition in all program materials and conference website
- Logo presence on conference website with a link to your organization's website

BRONZE SUPPORTING SPONSORSHIP \$2500

- Bronze Supporting Sponsorship - \$2500
- Recognized as a supporting sponsor of the Conference
- Two complimentary registrations
- Two complimentary banquet tickets
- One booth (8 x 10) in the conference registration area.
- One table at the career fair
- Recognition in the conference programs
- One quarter page advertisement in conference program
- Logo presence on conference website with a hotlink to your organization's website



RETURN SHIPMENT - DOMESTIC AND INTERNATIONAL

Each box of the return shipment has to be marked with the return shipping address and the number of boxes or crates being shipped and the correctly filled out Bill of Landing has to be taped to one of the boxes.

The hotel will store the freight until the carrier of your choice can pick it up no later than one week after the show ends. It is up to the exhibitor to make pick up arrangements with the carrier.

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SHIPPING

Advance Shipments can be sent directly to the Centre Monte Royal. All boxes should clearly indicate the Exhibitor's name, as well as the CMS Conference, and total number of boxes in the shipment.

Packages, crates, and boxes should arrive no earlier than July 20th.

The official show company and an Exhibitor Service Kit will be distributed via email as soon as it becomes available. Exhibitors may, of course, handle their own material if they so choose. These arrangements must be made in advance of move-in. Exhibitors who do NOT use the services of the official decorator must be prepared to supply their own labour, dollies, etc. for set-up and dismantling. Please DO NOT send materials to the CMS Executive Office. We will not take responsibility for shipping them to the exhibit site.

INTERNATIONAL SHIPMENTS

Mendelssohn Commerce - Event Logistics has been appointed as official customs broker for this event. For all customs and shipping needs, we recommend that you deal directly with Mendelssohn. They will advise on how best to ship goods and will assist exhibitors in the completion of customs documents. For customs related inquiries please contact Diane Labbe-Deegan (phone: 514.987.2700 ext. 2123) Please notify Mendelssohn in advance if you are bringing commercial goods with you on the plane or driving your own vehicle into Canada. This will permit Mendelssohn to supply you with the appropriate customs forms and advise their border offices of your crossing. Arrangements should be made at least 20 days prior to the deadline date. The cost for this service is not included in the decorator Material Handling fees.

TERMS FOR EXHIBITING

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Terms of Agreement - The contract for Exhibit Space properly executed by the exhibitor and accepted in writing by the Canadian Mathematical Society shall be considered a binding agreement between the two parties and subject to the rules stated herein. Space will be assigned in order of receipt of contracts accompanied by payment.

Exhibitor Services - An exhibitors' services kit will be sent directly by the official decorator. This kit will contain forms and rates for the various services offered by the official contractors. Please contact the decorator directly with any questions regarding the service kits. Exhibitor services will be available by the official contractor throughout move-in and move-out periods.

Use of Display Space - All demonstration and distribution of literature and promotional materials must be confined to the limits of the exhibitor's booth or assigned table display space. Exhibitors who need to store boxes behind their display must keep them out of the attendee's line of sight for a professional appearance. Exhibits may not obstruct the view of adjacent booths.

Security - Exhibitors are required to keep an attendant in their booths during the exhibit hours. After exhibit hours, only those exhibitors properly identified and with permission from the Exhibits Coordinator may enter the exhibit area. Otherwise, exhibitors may not have access to the exhibit area until one hour prior to the daily opening of the exhibit.

Electrical /Lighting - Adequate overhead illumination is provided. Exhibitors requiring any special electrical supply should contact the Decorator to make special arrangements. Lighting by use of lanterns and candles is prohibited.

Building Protection - Nothing shall be rested against, pasted on, tacked, nailed, or otherwise attached to columns, walls, or floors. Exhibitors who violate this restriction will be required to pay for damage.

Fire & Safety - All material used for draping and/or skirting is fire retardant in accordance with fire regulations. Combustible decorations cannot be used in any manner. Exhibitors agree to notify the organisers immediately of any loose carpeting, unstable shelving or any other unsecured material within their booth area. Exhibitors also agree to maintain all exhibit material within their booth dimensions, including chairs, counters, balloons, etc.

Inability to Perform - In the event of fire, strikes, or other uncontrollable circumstances rendering the exhibit area unfit or unavailable for use, this contract will not be binding.

Cancellation - A penalty charge of \$100 per booth will be applied for booths cancelled before June 15, 2017. Refunds will not be issued for booths cancelled after June 15, 2017.